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## About the Company

Gigabytesmind Technologies is fully owned by a young black woman, Ms Johanna Mokgaedsi Moabelo. The company was registered in 2018 with the CIPC (Registration number: 2018/237287/07. Gigabytemind technologies PTY LTD offers remote or onsite services that manage organizations technological assets, computer training as well as business branding. Managing IT also involves the creation, optimization, and accessibility aspects of a company. With seeing a need of computer literacy amoung the youth, we saw it fit to offer computer training as one of our scope of services.

There is a growing trend of individuals ventering into entreprenuership, which makes business branding more and more required by these folk. We advertise as much as possible to ensure we spread the message of why business branding and marketing is important. Gigabytes Technologies (Pty)Ltd offers business branding and business marketing as a service that we consider it to be growing in importance.

The goal is to help businesses manages their IT goals and keep running a tip-toe shape. We are growing everyday hence our main objective is to reach within both and international market within the IT sector. We are not restricted to anything regarding information technology, we offer services from Computer Architecture, Networking up to Software development. We cater small to large scales of projects for both private and government sectors.

We are a team of computer specialists, young, flexible and innovative.

We strive on ensuring our service delivery is at optimal level. Absolute excellence being our tag line, our commitment is vital to our business growth by providing meaningful services to the public.

Our work our Pride.

### VISION

Our vision revolves around ensuring the running of the company practices the below:

- Professionalism
- Good work ethic
- Punctuality
- Flexibility- supports several projects simultaneously
- Quality service

### MISSION

To deliver the best product and service in the most cost efficient way possible to any client and to build healthy business relations in the industry that knows us by reputation. We pride ourselves on our professional approach and high level of service. Our attention to detail and close supervision ensures that every job undertaken is performed to the highest standard and we endeavour to exceed the expectations of our clients every step of the way.

### **OBJECTIVES**

### Our objectives include:

- Be a reputable service provider by providing quality service.
- Successfully train the youth on computer literacy.
- Provide quality business brands.
- Provide quality IT solutions.
- Inspire businesses.
- Become a change agent for female business owners.

### CREATING NEW VALUES

We work a broad range of clients, our clients and partners have close relation to some of up and coming companies. We highly aim to get aspiring entreprenuers more eager to enter the business world. We understand that jobs won't create themselves more and more businesses should be created. Using our combined experience, technical expertise and local knowledge, we're able to deliver projects and services that contribute to the community, our economy and future generations.

### RREAING FRONTIERS

Offering IT solutions, training programmes, graphic designing, motion graphics and web development are becoming a niche and increasingly important. Building a brand is not the mere designing of a business logo and marketing but revolves around building hype and recognition of a business. Effective communication of what a business stands for, is our bottom line goal. We are solely motivatived to finding new ways to get a business out there into the world.

### OLIR DEODLE

We are a company that prides itself on its 'family' culture and we seek out high-calibre people. We are a company that has, at its core, a team philosophy that is clearly apparent each and every day – there is a real sense of being there for one another. We believe in nurturing the skills of our team membersand providing growing levels of responsibility.

### OUR CORPORRATE RESPONSIBILITY

GigabytesMind Technologies (Pty)Ltd recognises its obligations to act responsibly, ethically and with integrity in all its dealings, its staff, customers and the environment.





### **BROAD BASED BLACK ECONOMIC EMPOWERMENT**

The company conforms to the BBB-EE Act through compilance with the seven key elements of BBB-EE namely:

- Ownership
- Management Control
- **Employment Equity**
- Skills Development
- **Preferential Procurement**
- **Enterprise Development**
- Socio-Economic Development

MBS is 100% black-owned and managed by a dynamic and multi-skilled staff complement consisting of highly qualified and experienced young men and women.

OWNERSHIP	100% Black Owned
GENDER OWNERSHIP	100% Female owned
STAFF	100% Black
STAFF GENDER	40% Female & 60% Male



### **ORGANISATIONAL STRUCTURE**

Gigabytes Technologies (Pty)Ltd prides itself on its 'family' culture and we seek out and attract high-calibre

people.







### **General Manager**

Project Manager

Purchasing Manager

Office Manager

### **Team Leaders**

IT Team lead

Training Team Lead

**Graphics Team Lead** 

### Staff

IT Team

**Training Team** 

Design Team

**Printing Team** 

**General Workers** 



She is hardworking, motivated and assertive. Her goal is to create and jobs and visual learning across the all borders.

She has always had a passion for business and providing a service that has true value to the public at large. Seeing that she is highly inclined to technicalities of computers, training others and building better business appearances of other businesses, Johanna saw it fit to incorporate GigabytesMind Technologies (Pty)Ltd. She aims to continuosly grow it and ensure its client base is increased.

### **MESSAGE FROM THE OWNER**

"I believe that every dream dreamt as purpose, dreams are a glimps into the future but only if they are truly worked on. You can't dream and not put in the effort to ensure those dreams materialize. All business owners and aspiring entreprenuers should put in the work to ensure their passions come into reality.

Put in enough effort to work on your dreams. If you do not do it yourself then stop dreaming and live an ordinary life."

Johanna Mokgaedsi Moabelo
 Owner of GigabytesMind Technologies (Pty)Ltd



### Miss. JM Moabelo

### Founding & Managing Director

Johanna Mokgaedsi Moabelo founder and of Gigabytesmind Technologies (Pty)Ltd since 2018 to date. Educational Background:

- National Certificate in Information Technology (Software Development)
- Assessor and Moderator with Mict SETA
- National Certificate in School of SMME management

Truly passionate about information technologies and its divisions.

### Mr. L Maluleka

### **Head of Information Technology**

Lucky Maluleke have vast experience in technical support and training.

**Education Background:** 

- National Diploma in Information Technology
- Assessor and Moderator with Mict SETA

Has diverse lecturering skills and driven by learner success.

### Mr. GG Setwaba

### **Head of Design**

Top performing Matriculant at Hans Kekana High School.
Obtained BCom Accounting from the University from the University of
Johannesburg. Awarded Top Performer amonst others at the University of
Johannesburg for first year of studies to obtain the BCom Accounting qualification.
Acquired a part qualification in Generic Management. Has 6 years experience in
Customer Service, Graphic Design, DTP Editing, Business Administration. Has great passion for business presentation and marketing.

Through dedication and commitment shown by te executive team at Gigabytesmind Technologies (Pty)Ltd, we have grown from strength to strength. We are builing a company to withstand the test of time while deliverying exceptional quality services.

### Our services



Our services are designed to support starting business and advanced ones by offering fully managed technology solutions, training programmes and business branding services at an affordable costs. Our approach is to lean, scalable solution with a proactive approach to problem solving that keeps our client systems operating at the peak performance at a 99% rate.

Our IT solutions includes 24/7 offsite system support. A member of our team will be available anytime 7 days a week to accept and address inbound support issues. We also manage all software platform updates, backup, and bug fixes remotely. Your package also includes onsite support during the first two months of service, during which will inventory your hardware and software configure your systems for remote support.

Our services include:

### INFORMATION TECHNOLOGY DIVISION

- We build Computer Labs
- Website Development
- Software Development
- Mobile Apps
- Whatsapp Integration
- Cloud Management
- Managed Services
- Network Security
- Consulting
- Key Services
- User management
- Security monitoring & response
- Software License management
- 24/7 system monitoring
- Software Deployment &updates Hardware inventory

### TRAINING DIVISION

- End-User training
- Hardware installation
- Full time onsite support
- End-user computing level3
- System support level4
- Technical support level 4
- Computer Practice N4-N6
- Information Processing N4-N6
- Office data Processing L2-L4

Gigabytesmind technologies expanded in the educational entity, we are also asmaller learning institution that seek and prepare critical thinking college bound, and community servants to impact their world through education. We offer MICT Seta services. We are registered Assessors and Moderators for Tutorial Services & Services support qualifications.

### GRAPHIC DESIGN/ BUSINESS BRANDING DIVISION

- Business Logo Design
- Clothing Brand Printing Design
- **Brochures**
- **Flyers**
- **Pamphlets**
- **Publications**
- **Annual Reports**
- **Company Profile**
- **PowerPoint Presentations**
- Invitations (Social Media Poster & Printable)
- Invitations (Video)
- Social Media Advertising Poster
- **Packaging**
- Menus
- **Posters**
- **Newsletters**
- **Business Cards**
- Letterheads
- **Email Signatures**
- Banner Design
- Chromodeck Signage Design
- Calendars
- Car Magnet Design
- Social Media Page Cover Photo

- B/Logo

- Invoice

- B/Card

- C/Profile

- B/Logo

- Invoice

- C/Profile

### Magazine Album Cover Ticket Design Certificate Design **Business Branding Solution** Package 1 Package 2 Package 3 Package 4 Package 5

- B/Logo

- Invoice

- B/Card

- Letterhead

- C/Profile



Package 6

- B/Logo

- Invoice

- B/Card

- Poster - Video

- Letterhead

- E/Signature

- C/Profile

### Stationery Package

Package 1	Package 2	Package 3
Company Branded Ballpoints Company Lanyards	Company Branded Ballpoints Company Lanyards Company USB's	Company Branded Ballpoints Company Lanyards Company USB's Company Envelopes

- B/Logo

- Invoice

- B/Card

- Letterhead

- E/Signature

- C/Profile

- B/Logo

- C/Profile

- Invoice

- B/Card

- Letterhead

- E/Signature - Poster

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### **NETWORK AND SYSTEMS SERVICES**

### LAN and WAN Designing

Keeping your business running smoothly requires building and maintaining a robust, highly available network. Gigabytesmind Technologies (Pty)Ltd offers proven network design and implementation services that drive results for your business. From wireless networking with VoIP, to multi-location WAN intranets with mobile-ready remote access, to cloud-based storage and retrieval systems, Gigabytesmind Technologies (Pty)Ltd has the experience and capacity to deliver reliable, single vendor solutions.

### **VPN IPSEC**

The VPN is a data network connection that makes use of the public telecommunication infrastructure, but maintains privacy through the use of a tunneling protocol and security procedures. IPSec is a protocol, which runs atop the VPN, and is used for securing the internet traffic across the VPN tunnel. We boast skills in configuring VPN access across multi-vendor platforms such as Cisco, Juniper, Sonic, Check Point, and many more.

Advantages: Increase your office productivity by accessing the Corporate LAN from your home, airport, or hotel room, through the public internet over a secure VPN tunnel.

### **Technical Support and Maintenance**

We provide technical support to all the applications that we have been involved in development of. Our technicians are available to provide 24/7 support and maintenance when so required. We also provide maintenance and support services to computers, peripherals and Local Area Network.

### L3 MPLS VPN Design and Implementation

Multiprotocol Label Switching (MPLS) is a mechanism in high-performance telecommunications networks which directs and carries data from one network node to the next. MPLS makes it easy to create "virtual links" between distant nodes. It can encapsulate packets of various network protocols.

Advantages: Cost effective solution with QoS capabilities, increased response time and improved application performance through reduced "hops" between network points, less or no downtime as redundant paths are made available in the MPLS cloud which allow quick traffic re-routing, providing continued application availability. We have skilled people in configuring MPLS on multi-vendor platforms such as Cisco, Juniper, Mikrotik, and many more





We have experience in designing standard alone application servers for corporate clients, our experience covers the below areas:

- Mail Server installation and configuration on Linux and Windows Platforms
  - Mail server optimization i.e. security, upgrades, etc.
    - DNS deployment, design and recovery on both windows and Linux platform
      - Backup Server design and deployment
        - Offering proven network design and implementation services that drive results to your business

WHY CHOOSE GIGABYTESMIND TECHNOLOGIES (PTY)LTD?



### **VALUE FOR MONEY SOLUTIONS**

With an industry experience of 6+ years we use refined processes to give cost advantage to all our clients. We specialize in delivering best solutions at your budget price.



### **EXCELLENCE**

We employ seasoned experts with significant experience in diversified domains and equipped with all the emerging technologies to develop the best software and web solutions for you.



### **TECHNICAL SUPPORT**

We offer FREE one year technical support after project completion to make sure that our clients don't face any problem even after the development is over.



### **TURNAROUND TIME**

We believe in completing all our projects before deadline to ensure client satisfaction and spare sufficient buffer time to modify design if needed as per client feedback.





### **ICT HARDWARE SUPPLY**

We supply different ICT Hardware like:

- Computers [Desktop Computers, Notebook Computers, POS Computers, Tablet & Tablet PCs, Workstations]
- Computer Accessories [Computer Components, Notebook Accessories, Keyboards & Keypads, Mice & Trackballs, Computer Speakers etc]
- Printers, Scanners & Print Supplies [Laser Printers, Inkjet & Photo Printers, Ink, Tonner & Print Supplies, Copy Machines & Accessories, Business Inkjet Printers etc]
- Networking Products [Ethernet Switches, Modems, Routers, Wireless Networking, PBX/Multi-User Telephony Systems, Communication Boards, NIC etc]
- Cables [Networking Cables, USB Cables & Hubs, Network Cable Accessories, Audio/Video Cable Products, Parallel &Serial Cables etc]
- Collaboration & IP Telephony [Analogue Phones & Accessories, IP Phones, IP Telephony Accessories, Video Conferencing, IP Servers, IP Software etc]
- Data Storage Products [Hard Drives, Flash Memory, Network Attached Storage (NAS), Media & Accessories, Tape Automation & Drives etc]
- Electronics [Digital Camera & Accessories, Cell/Smart Phones & Accessories, Television & Video Equipment, Photographic Accessories etc]
- Memory [System Memory (RAM), Network Device Memory, Server Memory, Printer Memory, Cache Memory]
- Monitors & Projectors [Projectors, LCD/LED Monitors, Projector Accessories, Interactive Whiteboards & Accessories, Monitor, Display & TV Accessories etc]
- Office Equipment & Supplies [Paper Shredders & Accessories, Typewritters/Word Processors, Office Supplies etc]
- Server & Server Management [Servers, Server Accessories & IO Accelerators, Blade Servers, KVM Switches, Consoles & Accessories]
- Power, Cooling & Racks [UPS/Battery Backup Products, Rack Mounting Equipment, Power Adapters, eBatteries etc]





USB MASKI

### **Disinfecting Wipes**

Premium, industrial grade disinfecting wipes suitable for many industries.

### Dispensers

Dispensers that are modern, sleek, and most importantly, functional.

### **All-In-One Sanitization Solutions**

Solutions tailored to meet a number of needs, all in one system.

### Soaps, Cleansers & Sanitizers

Roxton's line of premium soaps, cleansers, and sanitizers.

### Disinfectant, Foggers & Sprayers

Foggers, sprayers, and disinfectant solutions to go along with them.

### PPE (Personal Protective Equipment)

High-quality, Canadian-made PPE. Masks, face shields, and more.

### **Antimicrobial Solutions**

Protect  $90^{\text{TM}}$  antimicrobial protection program makes surfaces easier to clean and protects them.

### **DIY Wipes**

The Roxton Do it Yourself DIY wipes offer you the flexibility to create your own unique product.

We pay great care in making sure ordered products are delivered on time.

We take COVID seriously and continuoesly advise everyone to follow suit.





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### **Business Branding**

Branding is one of the most important aspects of a successful business. It's the first impression you give to your audience and it's what makes you stand out among your competition. Your brand is a direct reflection of what your customers should expect from you. It's your voice, your mission, your marketing materials, your packaging, your website. It's the reason people will choose you over others. Simply put, branding is not just a logo. For small businesses especially, it's important to attract and retain loyal customers and branding will do just that. If you're on the fence about branding, here are benefits you may want to consider:

### 1. Branding helps you stand out in a saturated market.

If you're a small business or creative entrepreneur, you may have realized by now that there are a lot of us! It's common for people to find a quick solution and buy a logo for R450, but they probably don't have a set strategy for their brand. There's no meaning behind their logo and it might not even make sense for their target audience. A good brand has a clear purpose and will help you stand out among other people in your field. Maybe what you offer or your style is similar to your competition, but clients and customers will choose you because of your brand, your whole package and vibe. First impression is everything.

### 2. Branding gives you credibility.

Having an established and clear brand will make you look like an expert. If you appear to know what you're talking about and come across as a professional, people will be more likely buy from you.

### With a clear brand, you can charge what you're worth.

It can be hard to get your first clients and customers. In order to start making money, sometimes you just have to take whatever you can get. Many times, you may charge way less than what you deserve just to gain some traction in your business. With a solid brand established, you will come across as a professional and therefore you can charge like one! If you show that you produce high quality work or products, clients will be more likely to value what you offer and pay higher prices for it.

### 4. Branding leads to customer loyalty.

Good branding elevates a business and builds recognition and loyalty. Customers are attracted to brands that share similar values with them. When you showcase what you value through branding, customers will develop an emotional connection to you. For example, I could go into any Kroger or Target and pick up a regular notebook, planner or calendar, but instead I buy from Appointed because their brand resonates with me. Brand loyalty can often last a lifetime, which leads me to the next benefit of branding.

### 5. Branding leads to returning customers & referrals.

If you deliver what your brand promises, your customers will remember you. Your clients and audience can be the best form of marketing. If they ever need your services or products in the future, they will think of you first and will most likely refer you to their friends.

### 6. Branding = Consistency

With solid branding in place, you can easily keep things consistent and make decisions more quickly when it comes to your customer experience. You won't have to constantly question yourself on the little things like, "What font should I use? What color should I use? How should this look?" With a brand style guide, all of those things will be set.

### 7. Branding helps to attract your ideal clients.

As I said before, people connect with brands that share the same values. If your brand clearly represents your business, you'll be more likely to attract the right people. For example, if you have a high-end floral business and you want to attract a higher-paying client, your branding needs to be in line.

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### References

Client	Project	Contact
TEC Consultants	Website development and maintenance	Tsietsi Rapahlela 062 034 9646 Tsietsi@tecconsultants.co.za
Bashumi Water Services	Hosting Services and maintenance	Samuel Baloyi 081 824 1291 Info@bashumi.co.za
Tera Zama Solutions	Website development and App development	Thembikhaya 078 673 9530 info@terazama.co.za
Brilliant Minds Academy	Computer Lab architecture and networking	Prudence Maisela 076 789 0064
Ntsako E Trading Entreprises	Business Branding	Ntsako 076 038 6364
Bukutela Trading Projects	Business Branding	Eddie 076 265 9869/ 078 392 3312
Q & R Home Assistance	Business Branding	Redwaan Botha 0812564249 / 0685853665





### The Chartered Institute of Professional Practitioners and Trainers

welcomes

### Johanna Moabelo

8811190351082

Affiliate Member for 2022

Membership No: AM001802

Senior Administrator: Dr Helen Kempson

Axupson

C. Reynders
CEO: Ms CI Reynders



Media, Information and Communication Technologies Sector Education and Training Authority

Accelerating quality skills towards an information savvy society

### MICT SETA REGISTERED MODERATOR

This letter serves to confirm that

Johanna Mokgaedsi Moabelo

(ID Number: 8811190351082)

RMD/07/2018/0006

Has complied with MICT SETA moderator registration requirements and is listed as moderator for the following qualification:

SAQA ID	TITLE OF THE QUALIFICATION	LEVEL	CREDITS
49077	National Certificate: Information Technology: End User Computing	Level 3	130
78965	Further Education and Training Certificate: Information Technology: Systems Development	Level 4	165

### 2018/02/22 TO 2022/12/21

Athalia Maabane

ETQA Advisor Senior Manager: ETQA

Charlton Philiso

Physical Address: Block 2, Level 3 West, Gallagher Estate, 19 Richards Drive, Midrand | Postal Address: P O Box 5585, Halfway House, 1685 Tel: (011) 207 2600 | Fax: (011) 805 6833 | Call Centre: (011) 207 2600

Board Members: Andrew Magadlela, Anthony Parry, Cecil Mokhantso, Gallant Roberts, Jimmy R. Morakile, Joe Manchu, Joseph Mooko, Lumko Mtimde, Masoma Manale, Natalie-Ann Delport, Oupa Mopaki (CEO), Sipho J Mjwara (Chairperson), Tebogo Makgatho, Teboho D. Morobe, Thamsanqa Mzileni.

ID Number: 8811190351082



Media, Information and Communication Technologies Sector Education and Training Authority

Accelerating quality skills towards an information savvy society

### MICT SETA REGISTERED ASSESSOR

This letter serves to confirm that

Johanna Mokgaedsi Moabelo

(ID Number: 8811190351082)

RAS/07/2018/0013

Has complied with MICT SETA assessor registration requirements and is listed as an assessor for the following qualification:

SAQA ID	TITLE OF THE QUALIFICATION	LEVEL	CREDITS
49077	National Certificate: Information Technology: End User Computing	Level 3	130
78965	Further Education and Training Certificate: Information Technology: Systems Development	Level 4	165

### 2018/02/22 TO 2022/12/21

Athalia Maabane

Charlton Philiso

ETQA Advisor Senior Manager: ETQA

Physical Address: Block 2, Level 3 West, Gallagher Estate, 19 Richards Drive, Midrand | Postal Address: P O Box 5585, Halfway House, 1685 Tel: (011) 207 2600 | Fax: (011) 805 6833 | Call Centre: (011) 207 2600

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ID Number: 8811190351082







Hewlett-Packar Company hereby awards the title of

# Accredited Platform Specialist

HP Commercial Desktops, Workstations and Notebooks

o

## Johanna Moabelo

for the successful completion of the requirements as prescribed by the HP Certified Professional Program.

Zell Theamon

Rich Gossman, Manager HP Certified Professional Program - Americas Hewlett-Packard Company



222 Central Street (cnr. Church & Van Der Walt) 2nd Floor, Pieter Neethling Building Pretoria CBD

(a) +27 (0)12 880 4729

nfo@ait.edu.za

@ ait.edu.za

### Service Provider Address

Gigabytesmind Technologies (Pty)Ltd 15 Von Willigh Street Club View Gauteng South Africa

28 February 2022

### To whom it may concern:

It is my pleasure to recommend ICT services from Gigabytesmind Technologies (Pty)Ltd. During the past Two years our Institution contracted Gigabytesmind technology to plan and develop two computer labs.

Services offered by the service provider include

- Installation of new Computers
- Installation of N-Computing Systems
- Configuration routers and other hardware
- Training Staff on how to use the system
- · Configuration of printers, etc

Should you require any further information, please do not hesitate to contact us at 0122850022

Regards

**R.S Maimela** 

**National Campus Manager** 



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07 March 2022

Refe	rence	Letter
170101	CIICC	LCILCI

To whom it may concern

Dear Sir/Madam

This letter bears reference that **Gigabytes mind Technologies PTYLTD** conducted training for our End User Computing L3 learners in 02 September to 14 December 2021.

The Gigabytes mind Technologies displayed professionalism, excellence and diligence during their time of appointment.

They are well recommended by both our staff members and students.

Yours truly,

Ms. Prudence Dolo (Campus Manager)

🕿 Tel: 012 772 7899 ` 오 Cell : 071 638 2175 Fax: 086 415 3915

Email: info@brilliantmindacademy.co.za

www.@brilliantmindacademy.co.za



Herental School 3234 Kolobe Road, Masiphumelele, Cape Town, 7975 Tel: 021 023 0095/ 062 466 2142 Email: info@herentalacademy.co.za Website: www.herentalacademy.co.za

Service provider: Gigabytesmind Technologies (Pty)Ltd Von Willlnigh street Club View Gauteng South Africa

05 March 2022

### To whom it may concern

I am writing this letter to vouch for Gigabytesmind Technologies (Pty)ltd capability of building a computer lab for our school. For the past two years Gigabytesmind Technologies (Pty)Ltd have proven professionalism, good work ethic and excellent delivery.

### Services includes:

- Installation of Pc's
- Installation of Printers
- Installation of N computing Software's
- Installation of Microsoft office and antivirus
- Configuration of Routers, printers, LAN
- Training staff.
- On going Tech support, just one call away.

Please contact me at the email or phone number listed here if there is any other information I can provide to their candidacy.

Sincerely

MR MARWA PRINCIPAL